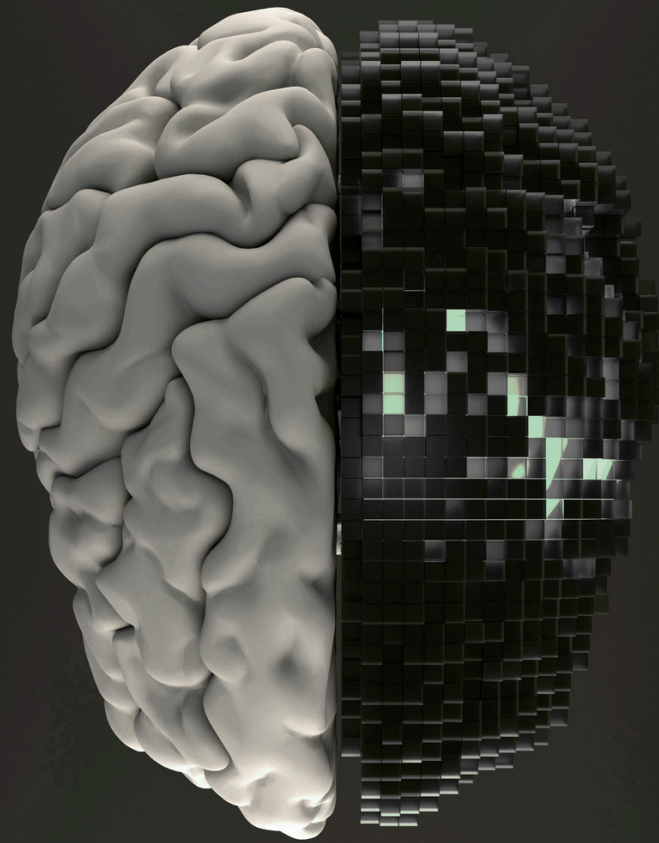


# The Need to Adapt to AI



**Tinashe Erwin Vhurumuku**

ENGINEERING CONSULTANT

*Why Businesses That Delay Will Fall Behind*



## ***Artificial intelligence is here. It is no longer a future, nice-to-have concept or innovation.***

It is already reshaping how we work, compete, and grow. Those that embrace it and adapt early gain efficiency and a huge advantage. Those that delay run the risk of becoming irrelevant.

## ***The question is no longer should we adopt AI, but how do we adopt it.***

By 2023, global surveys showed that over 70% of organisations were already using AI in at least one business function. This momentum accelerated through 2024, and by 2025, more than 90% of companies were either actively using or seriously exploring AI technologies. The most common use cases include automation, data analysis, reporting, customer support, and decision-making.

Despite this, adoption remains uneven.

Often, many people are scared of embracing AI. Questions like “How can I trust this thing to do the work?” or “How do I know if it is correct?” are common. From running Excel the hard way to manual, old processing styles of work, change can feel uncomfortable. For many, the fear is not AI itself, but losing control over familiar processes.

On the other hand, some people have completely given in to the vibes. They say, “Hey, do this work for me, please fix this,” and expect AI to magically do everything. Sometimes it actually does – but blind trust without structure, validation, and governance introduces serious risk. Studies from 2024 show that a large portion of companies using AI report limited or no financial impact, largely due to poor data foundations and unclear strategy.

AI is a technology shift, not just a trend. Like electricity, computers, and the internet, it is creating clear winners and losers. What makes AI unique is speed:

- Automation of decisions overnight
- Insights that once took weeks delivered in seconds
- Entire roles augmented, not replaced

The hidden cost of not adapting is slow decision-making, rising overhead costs, and growing talent frustration caused by outdated tools and processes. As AI adoption becomes standard practice by 2025, businesses that fail to adapt risk falling permanently behind competitors who already operate with AI embedded into their workflows.

People need to fully embrace AI – but in the correct way. The future does not belong to those who fear AI, nor to those who blindly trust it. It belongs to those who understand it. Used properly, AI is an amazing and sometimes quirky tool that helps businesses get real work done faster and smarter.

### ***References***

International Federation of Accountants (IFAC). International Standards on Auditing (ISA).  
 Corporate Finance Institute. Purpose and Benefits of Financial Audits.  
 Association of Certified Fraud Examiners (ACFE). Report to the Nations on Occupational Fraud.  
 International Accounting Standards Board (IASB). IFRS Standards Overview.  
 International Auditing and Assurance Standards Board (IAASB). Data Analytics in External Audit.  
 World Economic Forum. The Future of Financial and Professional Services.